

Argentina, Wood

Factor Consulting + Management AG, a Zurich-based consulting firm in the field of energy, forestry and emission trading, embarked on an investment project to process wood from sustainable forests in the province of Formosa, Argentina. Finca la Florencia, a 600 square km site half of which is timbered, was selected for the investment project. The goal of this undertaking is to export the cut and processed wood to Switzerland and Germany where there is a demand for high quality wood.

The investment project aims to become a model case for profitable and sustainable forestry. Through the project valuable know-how transfer in forestry management and modern timber preparation technology has taken place. Furthermore, the project has created approximately 100 jobs in one of the poorest regions of Argentina.

Factor Consulting + Management AG received a loan from the SECO Start-Up Fund to finance the project's pilot phase.